



BECOME PART OF THE STRANGE MOVEMENT



There is something we all share—the natural sense of curiosity and eagerness to explore new possibilities. This boldness makes us playful and elevates our everyday, and we therefore want to embrace.

In a world with scarcer resources, we want to trigger our curiosity and expand our perception on what food can be. We want to start a revolution that is not about giving up on things but, instead, about providing new exciting experiences to lead a more fun, healthy and sustainable lifestyle.

#DOESNTBUGME